

A young man with wavy brown hair and a bright smile is the central focus. He is wearing a light blue polo shirt with a small embroidered logo on the chest and dark jeans. He is leaning against a rustic stone wall, with his right hand resting on the wall and his left hand in his pocket. A gold watch is visible on his left wrist. The background is a soft-focus green garden. Overlaid on the image is the word "Senior" in a large, golden, cursive font, with "MAGAZINE 2018" and "ERVIN PHOTOGRAPHY" in a smaller, black, sans-serif font below it.

*Senior*  
MAGAZINE 2018  
ERVIN PHOTOGRAPHY

# The ERVIN GUIDE to amazing SENIOR PORTRAITS

**Class of 2018**, are you ready? Your high school years may be coming to a close, but this is just the beginning of your story. Where will you go, who will you become? Something happens when you become a senior, something changes. You feel anxious, excited, scared and strong...and ready for something new. One day you will look back and remember who you were starting to become, but over time these memories will begin to become hazy. We are here to help keep those memories sharp - especially the ones you cherish the most. A young artist once sang the lyrics, "Only photographs remind us of the passing of days." Let's print all those memories and make them last a lifetime.

At Ervin we have spent years finding the perfect locations, poses and lighting techniques that show off our clients naturally and beautifully. Snapping a photo is easy, but directing a client and leading them throughout their shoot is something entirely different.

You are unique, and your senior year is special. It is full of so many firsts and so many lasts at the same time. You are defining yourself on your own terms.



*"Snapping a photo is easy, but directing a client and leading them throughout their shoot is something entirely different."*

We are honored that you have chosen Ervin Photography as your Senior Portrait photographer. Welcome to a world of senior portraiture where there are no limits, no restrictions.

Our team of professional photographers and artists are ready to make your senior portraits unforgettable. The time you spend with us may be brief, but we'll give you memories that last a lifetime. Let us honor you by making the experience a memorable one.



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# WHAT IS FIRST?

# 1

You will need to choose the type of session and experience you are wanting to have for your senior portraits.

We happily offer **deluxe** and **standard** options for you to choose from and these choices are described for you on the following page. If you are wanting to do something more - the sky is the limit! Let us know just what you have in mind.



# 'To Deluxe or to Standard'?

## *That is the question!*

**Deluxe Sessions** - this type of session includes:

- ★ Three outfits of your choice.
- ★ One hour session with your photographer at any Ervin location.
- ★ 40 images sent to you in an online link for two weeks.
- ★ Complete your initial order within two weeks and receive 10% off that invoice.
- ★ Receive a printed proofbook of your favorite images to be purchased with your order. (\$200 deposit applies)

The flexibility of the deluxe session brings together the best of everything. You receive a link for two weeks and a purchased proofbook forever - the best way to view all your proofs even after the link expires! Take advantage of the deluxe discount and order those items you dream of having.

Our deluxe customers have multiple ordering possibilities, but our favorite is to welcome you into our studio. Let us help in any way we can!

### *The Reveal!*

At no cost to you, this fun upgrade gives you all the benefits we could possibly offer! We would like to welcome our Deluxe sessions to our studio for a once-in-a-lifetime experience. During this appointment, you will be viewing all of your proofs for the first time while you enjoy chocolates, drinks, beautiful music and great company. You will see your images compared side-by-side (or however you choose); and as image panels or as custom senior album pages. We want to share our vision with you. All of the benefits of the Deluxe Session still apply; this option is just the icing on the cake!

*Most Popular!*

**Standard Sessions** - this type of session includes:

- ★ Two outfits of your choice.
- ★ One hour session with your personal photographer at Philbrook, Guthrie Green, Blue Dome or the Ervin Studio.
- ★ 28 images sent to you in an online link for two weeks.

The standard session is a smaller experience, but sometimes that is just perfect!

Our scheduler is happy to set you up with an Ervin location that is just what you are looking for. You will be able to share your proofs with friends and family through the image link for two weeks and at any time you are welcome to come into Ervin Photography to place your order and see your images again.



## AND THEN?

# 2

It's time to pick your session! There are multiple locations to choose from. We can meet you at The Lodge or The Philbrook Museum or even a destination of your choosing. If the downtown area is more to your liking, that gives us nearly countless possibilities as well. We just want to be there every step of the way with you. Let's make this memorable for years to come!

page 005



# SESSIONS

*Let's talk location!*

## The JOURNEY

- 2 Hour Session
- Choose your location within a 20 mile radius of Ervin
- Bring up to 6 outfits
- 2 Week online image gallery
- Pick your favorite images for your purchased proofbook
- Yearbook image included
- Ask about the Senior Portrait Reveal upgrade for 10% off

\$250

due at the time of booking  
non-refundable

### **Some suggestions:**

Your home or church  
Horse stables  
The bowling alley  
The PAC  
The airport  
Locations **PERSONAL** to you!



### The LODGE

- 1 Hour Session
- Bring up to 3 outfits
- 2 Week online image gallery
- Choose your favorite images for your purchased proofbook
- Yearbook image included
- Ask about the Senior Portrait Reveal upgrade

**\$150 (deluxe)**  
due at the time of booking  
non-refundable



### Destination CASCIA HALL

- 1 Hour Session
- Bring up to 3 outfits
- 2 Week online image gallery
- Choose your favorite images for your purchased proofbook
- Yearbook image included
- Ask about the Senior Portrait Reveal upgrade

**\$125 (deluxe)**  
due at the time of booking  
non-refundable

## PHILBROOK

- 1 Hour Session
- Bring up to 3 outfits
- 2 Week image gallery
- Choose your favorite images for your purchased proofbook (deluxe only)
- Yearbook image included
- Includes the Senior Portrait Reveal (deluxe only)

**\$100 (deluxe)**

**\$50 (standard)**

due at the time of booking  
non-refundable



## URBAN Blue Dome or Guthrie Green

- 1 Hour Session
- Bring up to 3 outfits
- 2 Week image gallery
- Choose your favorite images for your purchased proofbook (deluxe only)
- Yearbook image included
- Includes the Senior Portrait Reveal (deluxe only)

**\$125 (deluxe)**

**\$75 (standard)**

due at the time of booking  
non-refundable

## The STUDIO

- 1 Hour Session
- Bring up to 3 outfits
- 2 Week online gallery
- Choose your favorite images for your purchased proofbook (deluxe only)
- Yearbook image included
- Includes the Senior Portrait Reveal (deluxe only)

\$125 (deluxe)

\$75 (standard)

due at the time of booking  
non-refundable



# Pick 2 SESSIONS

*Two is better than one!*

The perfect location is one that highlights you, but doesn't take over your photo. And, sometimes your story is just bigger than one session - so don't try to make it fit; just choose two perfect sessions.

(Session Fees are non-refundable)

**Choose a combination that works for you!**

Downtown Urban + Phillbrook Classic  
The Country Lodge + Guthrie Green  
Studio Traditions + Downtown Urban

You tell us what you have in mind and we will find a way to make it happen. It's not about our ideas - it's about yours.

When you choose 'the pick two' option you will receive 15% off of your session fees. We want to encourage you to go all out and make this day absolutely perfect. You are welcome to split these sessions into more than one day!

When it comes to the details of booking these sessions we will be making suggestions based on our years of experience. We especially look at the light at the time of your shoot dependant on your chosen locations. Whether you are looking for the soft light of evening or the dramatic shadows of the day - we will be giving you suggestions that will make your images absolutely, perfectly what you dreamed of.

*We promise.*





# More DETAILS



**Rescheduling a session** - If for any reason you need to move a session there is no penalty if you complete this process within 24 hours before your scheduled time.

We value our photographers' time and hope you do, too. If you don't call within 24 hours prior to your session, there will be a \$30 rescheduling fee. This also applies to NO SHOWS. Please call the studio as soon as possible to reschedule so you can get a premium date and time for your session.

**Rainy Day** - Outfits ready, hair fixed...then it starts to rain! What to do? We will call you if it is raining at your session location. Go to your session unless you receive a call from Ervin. It could be raining at your home, but not at your session location. Sometimes a cloudy day is perfect for a photo shoot. But, remember that it is up to you! If you are not comfortable with the weather, you have the option to reschedule your session. Please communicate this decision with the studio ASAP.



Always remember  
just how  
beautiful  
you are.



See you soon!

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